

world's 1<sup>st</sup>  
digital startup<sup>TM</sup>  
eco-system  
(patent pending)

moolya<sup>®</sup>  
empowering startups Beta  
[www.moolya.global](http://www.moolya.global)



[www.moolya.global](http://www.moolya.global)

a division of  
raksan



if people are not  
laughing at your  
goals, your goals  
are too small

- Azim Premji



it all began with an idea called **moolya™** circa 2014. gradually the idea shaped into a digital ecosystem where ideators, startups, funders, companies, service providers and institutions can converge, collaborate, synergize and prosper together - our contribution to the global startup ecosystem.

we at **moolya™** have imbibed and nurtured the corporate practices of talent, targets, projects, programs, mentoring, creativity, innovations, intrapreneurship, entrepreneurship, networking and advice. like great ideas need landing gear and wings, we got ours from some trusted friends, associates, gifted mentors, advisors and experts.

our entry in the startup world with an idea called **moolya™** will upset many apple carts with our unique offerings and value prospects. this convergence of stakeholders on our digital platform opens up a sea of possibilities for entrepreneurs and funders. let us brace together to be that next unicorn with **moolya™**

let's value it by using it and make it happen in India!

rakesh naik / ceo & founder





ideation

startup

company

growth

## startup pangs

- idea
- model
- market
- product
- finance
- people
- network
- value
- compliance

connect the dots on

**moolya**<sup>®</sup>  
empowering startups Beta





ideahub™

ideators

institutions

startups

companies

fundors

service  
providers

moolya® for  
empowering startups Beta  
ideators

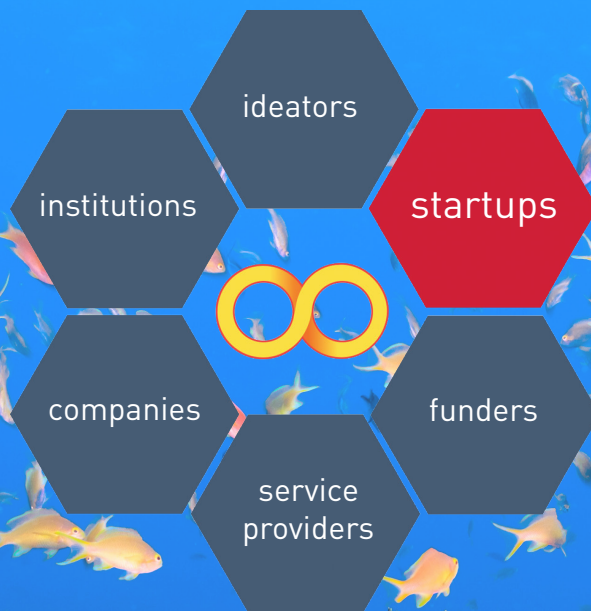
- *digital ideation platform – innovate, list, build and sell*
- get assessed by our acclaimed experts
- **start<sup>up</sup>** your startup with rich dashboard and reports
- discover **co-founders** and **co-funders**
- delve into useful idea analytics
- transact using moolya services
- use our innovative digital features



# moolya<sup>®</sup> for empowering startups Beta startups

- *showcase your firm*
- get your startup valued
- pitch and raise capital
- discover co-founders and talent
- access smesutra™ - best practices and success mantras prescribed by industry experts
- collaborate and synergize with clusters, communities and chapters
- utilize our startanalytics™ for growth
- transact and service using startubasket™ digitally
- attend and host events

start<sup>up</sup>.your startup





exclusive womens club

**moolya**<sup>®</sup> for  
empowering startups Beta  
**naripreneur**<sup>™</sup>

- *be a part of exclusive club and avail benefits*
- dedicated naripreneur charter
- access platform advantages of our ecosystem
- mentorship and advisory options
- networking and events
- bespoke growth programs

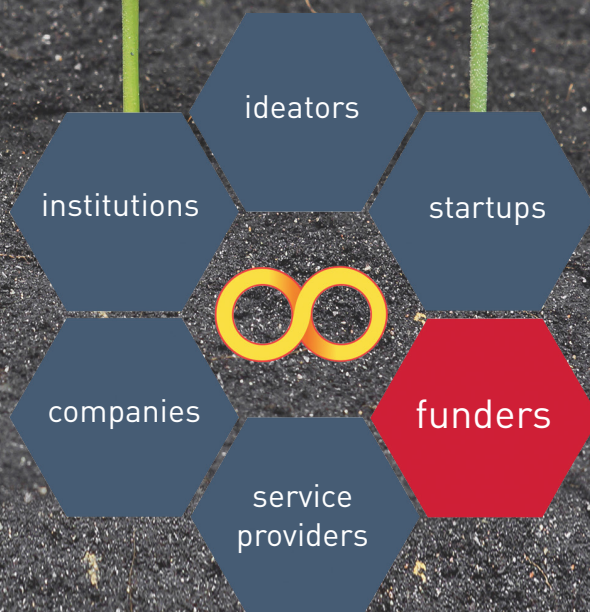


# moolya<sup>®</sup> for funders

empowering startups Beta

- fabulous curated ideas and startups showcased digitally
- **find, fund, mentor and advice**
- digital syndicate and secretariat module
- discover **co-funders** and partners
- portfolio tracking
- avail ecosystem analytics
- digital processing and vault of all interactions

find your unicorn



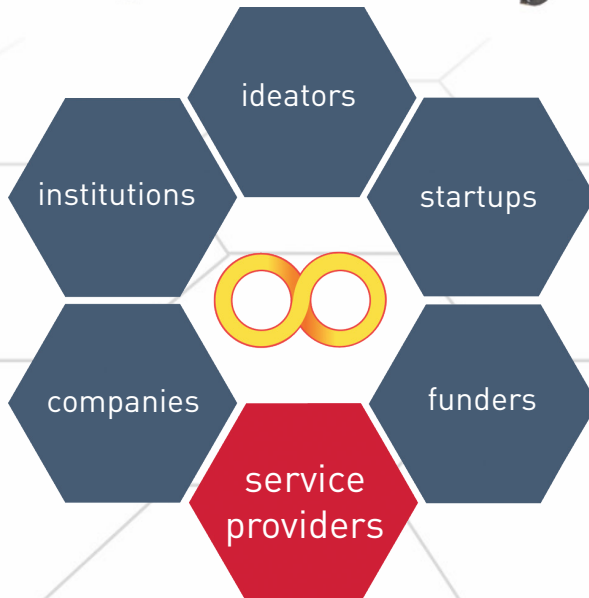


showcase and transact expertise



**moolya<sup>®</sup>** for  
empowering startups Beta  
**service providers**

- digitally service and present your expertise
- *make moolah using your skills, abilities and expertise*
- bid, provide, seek, consume and transact expertise digitally
- digital conversation platform
- mentor and advise communities
- train and learn
- temping



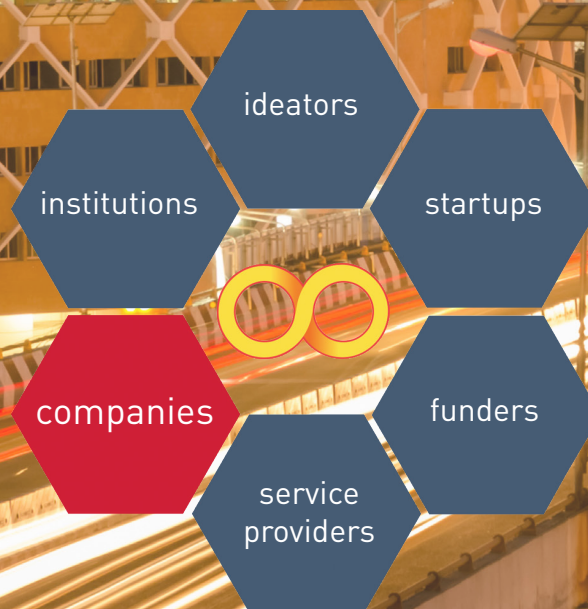


# moolya<sup>®</sup> for companies

empowering startups Beta

- *get inspired and motivated*
- intrapreneurship ideas for your team
- ip, valuation, csr, l&d, etc
- mentor, find and incubate startups
- discover talent and easy temping
- find investors and partners
- outsource and insource
- reinvent

connect with eco-system







**moolya**<sup>®</sup> for  
empowering startups Beta  
**institutions**

- stay ahead of the industry
- *experiential learnings and internship*
- projects, electives, workshops, IP's and startup DIY
- guest lectures and expert interactions
- curriculum ideas
- networking, career and alumni

explore infinity



we edge over the rest with our plethora of unique services:



digital convergence of all stakeholders, mentors, funders and experts



backed by acclaimed industry advisors, mentors and practitioners



world class mobile app



exclusive club of naripreneurs



rich infographics, trends, insights, analytics, data and statistics



subscription services of valuation, marketing, people functions, compliances, administration etc



events, networking, mentoring, l&d, coaching etc



secure conversations rendered digitally – audio, video, email and messaging



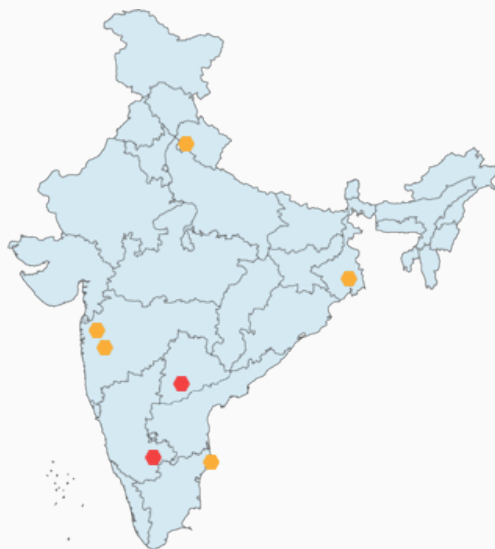
digital vault and transaction foot prints



guaranteed to wow



## india chapters



### current chapters

- hyderabad
- bangalore

### upcoming chapters

- mumbai
- pune
- delhi
- kolkata
- chennai

## international chapters



moolya is expanding to **singapore, sydney, tokyo, dubai, tel aviv and california** – for seamless access to systems, practices, success mantras, mentoring and investment options to shrink the global startup ecosystem.



## notes



## notes



## notes






login to **moolya** now

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